Attorney's Docket No.: 111255-135502

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application for: Examiner: Won, Michael Young

Hemingway Huynh et al. Art Group: 2155

Application No.: 10/611,698 Confirmation No.: 4440

Filed: 06/30/2003

For: ADAPTIVE MEDIA MESSAGING, SUCH AS FOR RICH MEDIA MESSAGES INCORPORATING

DIGITAL CONTENT

Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

This communication is in response to the Office Action mailed November 28, 2006 (hereinafter "Office Action"). Please consider the following remarks.

Remarks begin on page 2 of this paper.